

Jordan International Shipping,  
Clearance, Logistics Forum



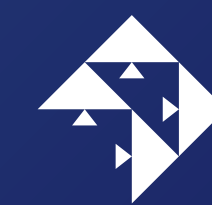
# AQABA JIFEX

16 - 18 December 2025  
Aqaba - Aqaba International Exhibition  
Center (AIEC)

Organized by



AUIEC  
الاتحاد العربي للمعارض والمؤتمرات الدولية  
منظمة عربية دولية



سلطة منطقة العقبة الاقتصادية الخاصة  
AQABA SPECIAL ECONOMIC ZONE



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# Shaping the Future of Logistics Across Continents



## At the Crossroads of Global Trade

A new dawn in logistics emerges as the Middle East rapidly rises as a dynamic hub for trade. Driven by visionary strategies and unprecedented investments, Aqaba, Jordan's coastal gateway, stands at the forefront of this transformation.

### Global Investment Hub

Aqaba has witnessed over \$26 billion in investments in recent decades, with more than \$2 billion allocated to logistics infrastructure projects. These investments have expanded ports and airports, enhanced storage capacities, and strengthened transport networks, positioning Aqaba as a key driver of regional logistics growth.

### Digital and Economic Artery

Aqaba is not just a port; it is a digital and economic artery, handling over 30% of Jordan's global trade flows. Supported by advanced digital infrastructure, it serves as a vital logistics and supply chain hub.

### Gateway to Global Markets

Jordan provides strategic access to over one and a half billion consumers through trade agreements with the United States, the European Union, the UK, and 17 Arab countries within GAFTA. Aqaba is the ideal launch point to markets in the Middle East, Africa, Europe, and beyond.

### Modern Operating Systems

Aqaba's customs system has recorded significant increases in cargo activity. Authorities are enhancing digital systems for electronic tracking, customs clearance, and data integration between ports, airports, and logistics zones, aligning with global transport and logistics advancements.





**JIFEX 2025**

**A Platform for Growth,  
Innovation, & Leadership**





**JIFEX Aqaba 2025** is the premier event uniting Jordan's and the world's shipping and logistics ecosystem. Our mission is to cement Jordan's role as a global logistics hub, providing a dynamic platform that delivers tangible business outcomes.



Building a strong network  
of connections

Promoting and marketing your  
brand

Gaining access to business  
opportunities and investment prospects

Discovering the latest innovations  
in logistics

Engaging in discussions and dialogues  
contributing to the development of the sector

Strengthen presence in both Jordanian  
and international markets

The background of the slide is a photograph of the city of Aqaba, Jordan, with its buildings and palm trees. A large, semi-transparent blue arrow points upwards from the bottom right towards the top center of the image. The text is overlaid on the left side of the image.

# **Aqaba**

# **Your Gateway to Strategic Sustainability**



The conference is held in a strategic location in Aqaba, ensuring easy access and bridging since Aqaba has proven its vital role as a logistics hub, supporting trade flows and meeting the needs of neighboring countries during challenges and crises.

**Central Hub:** Jordan's only coastal city on the Red Sea, connecting Asia, Africa, and Europe through a world-class port and airport.

**Business-Friendly Environment for Growth:** Appealing tax incentives, simplified customs procedures, and no restrictions on foreign ownership or currency exchange.

**Integrated Economic Power:** An Integration of investment, trade, and tourism within a dynamic and sustainable ecosystem.



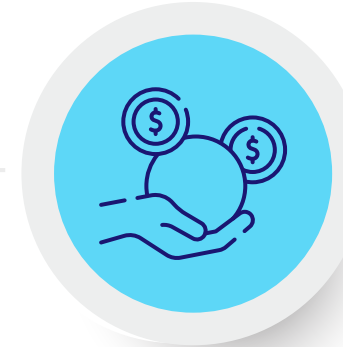
## Investment Opportunities & Advantages of Aqaba Special Economic Zone Authority (ASEZA)



Cross-sector incentives:  
Benefits available  
for both public  
and private  
sectors.



50% discount on  
customs duties for  
goods originating  
from the Aqaba  
Special Economic  
Zone (ASEZ).



5% corporate tax  
on net profits.



No restrictions on  
foreign currencies.



0% income tax on  
stored transit goods.



0% customs  
duties exemptions.



Centralized  
governance  
model.



50% discount on  
Suez Canal fees for  
goods shipped via  
ASEZ.



40% discount on  
handling fees for  
transit goods.



0% income tax on  
stored or  
re-exported transit  
goods.



Stable laws and  
regulations  
ensuring  
predictability for  
investors.





# **JIFEX 2025 Conference** **Key Pillars Driving the** **Development of Shipping,** **Clearance, and Logistics**



The conference activities extend over two days alongside the exhibition, led by global experts, regional leaders, specialists, and academics. The focus is on innovative solutions in the logistics sector to enhance business readiness for a more advanced and developed future.

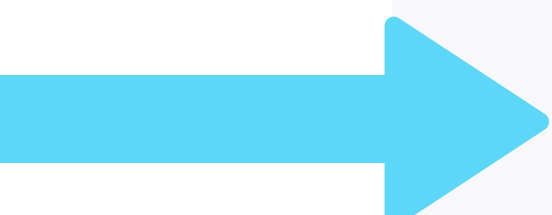
### Main Pillars



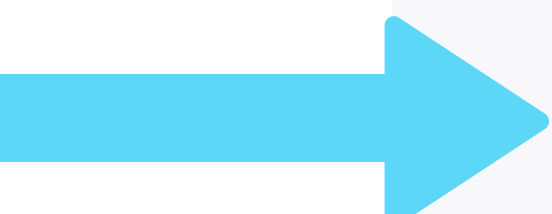
**The Future of Logistics Regionally and Globally:** Drawing pathways of expansion and innovation across Jordan and the region, turning challenges into growth opportunities.



**The Transformation of Modern Ports:** Discussing the latest ports operations and management technologies, and their expansion to boost competitiveness.



**Air Freight:** Addressing challenges of capacity, costs, and regulations through the exchange of expertise and practical solutions that strengthen efficiency and international connectivity.



**Land Freight:** Finding solutions for border differences and infrastructure disparities through improved linkages and the adoption of digital systems to reduce transit time.



**Regulatory and Legislative Frameworks:** Reviewing and updating laws and policies to support a more attractive investment environment.





**Supply Chain Digitization:** Reviewing applications of artificial intelligence, automation, tracking, and predictive analytics to enhance supply chain efficiency.



**Sustainability in Shipping and Transport:** Researching fuel alternatives, reducing carbon footprint, and adhering to global environmental standards.



**Human Capital Development:** Highlighting the role of universities, maritime and aviation academies, and training institutes in raising the competence of the workforce in logistics.



**Investment, Finance, and Insurance:** Opening channels linking projects and capital, facilitating access to innovative financing, and expanding insurance services.



**E-Commerce and Advanced Logistics:** Developing smart storage and “Last Mile” delivery solutions to support e-commerce growth.



**Customs and Digital Transformation:** Highlighting the role of customs in simplifying procedures, accelerating goods movement, and streamlining operations through advanced digital solutions.



**Cybersecurity:** Strengthening protection for the sector against increasing threats.



# Opportunities for Communication and Building Partnerships



**JIFEX works on enhancing communication among participants and creating the appropriate environment for concluding deals and partnerships, by allocating fully equipped halls within the exhibition and conference activities.**

Participants can book appointments in advance to meet with partners, investors, or any other relevant entity, according to a schedule of meetings organized in advance by the conference management.

This environment provides opportunities for B2B Matching and building strategic partnerships in a direct and effective manner.

The goal is for every participant at JIFEX to gain tangible value: a wider network of relations, new ideas, and practical cooperation opportunities.

The agreements to be signed between various parties will be recorded as Success Stories, covered and published during and after the conclusion of the exhibition and conference.

Networking activities will be held throughout the exhibition to provide the best opportunities for communication and interaction.

Opening the field to view the capabilities of youth and the workforce active in these fields.





# **JIFEX** **Business Community**



## JIFEX Business Community

- Aqaba Special Economic Zone Authority (ASEZA).
- Aqaba Development Corporation (ADC).
- Free and Development Zones.
- Industrial Cities.
- Customs.
- Shipping, land transport, air freight.
- Express shipping and global logistics services (3PL/4PL).
- Offshore Transport Companies.
- Suppliers of transport-related vehicles.
- Ports.
- Airports.
- Railways.
- Ship Maintenance Yards (Dry Docks).
- Freight Forwarding Companies.
- Transport Means and Technologies Companies.
- Shipping Companies with Large Vessels (High Seas and Oceans).
- Industrial and Maritime (Marina) Companies.
- Oil Tank Farms and Warehouses
- Oil and Petroleum Products Storage & Distribution Facilities
- Jordan Petroleum Refinery Company (JPRC)
- Energy and Renewable Energy Sectors



## JIFEX Business Community

- Telecommunications and information technology companies (artificial intelligence, security, cybersecurity, control and monitoring systems).
- Energy and fuel sectors.
- Alternative energy.
- Oil storage facilities and related services.
- Exporters, importers, and supply chain providers.
- Packaging and wrapping companies.
- Paints and coatings industry.
- E-commerce and last-mile solutions.
- Banks, finance, and exchange companies.
- Insurance companies.
- Recruitment companies specialized in hiring and managing ship crews.

## JIFEX Business Community

- Startups and entrepreneurs.
- Security and cargo protection companies and warehouses.
- Food and beverage service providers.
- Engineering and architectural design firms for cities and coasts.
- Embassies.
- Tourism, travel, and tours offices.
- Tourism promotion authorities.
- Companies manufacturing professional clothing and public safety equipment.
- Airline companies.





## Floor Plan Key



Price for each Sponsor

350\$

250\$

Participation price per square meter  
for the colors black and grey



Sponsors Color Map





# **Sponsorships** **Your Leadership** **Starts Here**



# Sponsorship Categories

## Strategic partner for conference & exhibition

A customized package tailored to objectives and includes:

- Distinguished and exclusive spaces for display and interactive activities.
- Full leadership of the event's visual identity.
- An integrated marketing campaign before, during, and after the conference (advertisements, content, media, public relations).
- Opportunity to deliver a keynote speech in the opening session.
- Prominent display of the logo in all official materials, advertising, and promotional content.
- Direct connection with official bodies and organizing committees.
- Logo placement in all printed and digital materials, the official website, and social media pages.



## Diamond Sponsor

- Complimentary space of 60 m<sup>2</sup>.
- Distinguished presence in all materials.
- Logo placement in the marketing campaign + media campaign.
- Opportunity to deliver a speech in the opening sessions.
- Extensive media campaign (television coverage, digital platforms, press coverage).
- Exclusive interviews and feature articles in partner media outlets.
- Logo placement in all printed and digital materials + official website + social media pages.

The Diamond Sponsor up to 3 sponsors

An additional 16% general sales tax will be added to the above prices

All packages are customizable to align with partners' marketing goals

# Additional Benefits for Strategic and Diamond Sponsors

| Category             | Main Benefits                                    | Additional Details                                                                                     |
|----------------------|--------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| Identity & Status    | Official Media Partner Title of JIFEX 2025       | Logo placement in all printed and digital materials + official website + social media pages            |
| Access & Coverage    | Priority access to speakers and VIP guests       | Exclusive interview opportunities + dedicated media lounge space inside the exhibition                 |
| Media Campaigns      | Logo inclusion in press releases and reports     | Mention and tagging across social platforms (FB, IG, LinkedIn, X, YouTube)                             |
| Media Plan           | Pre-event: teasers + press releases + paid media | During event: interviews + live updates + daily highlights                                             |
| Outreach & Expansion | Paid promotions                                  | Collaboration with strategic partners for content republishing + press section on the official website |
| Success Stories      | Highlighting agreements and collaborations       | Inclusion of Success Stories within media coverage and the final report                                |

An additional 16% general sales tax will be added to the above prices

All packages are customizable to align with partners' marketing goals



# Sponsorship Categories



## Platinum Sponsor

- Complimentary space of 40 m².
- Prominent appearance in event materials.
- Participation in a keynote session or delivering a presentation.
- Media coverage and dedicated marketing support.
- Highlighting in digital newsletters and press reports.
- Logo placement in all printed and digital materials + official website + social media pages.

The Platinum Sponsor up to 5 sponsors



## Gold Sponsor

- Complimentary space of 30 m².
- Strategic location for the booth.
- Logo placement in main materials.
- Support through digital channels.
- Opportunity to manage a specialized workshop.
- Logo placement in all printed and digital materials + official website + social media pages.



The Gold Sponsor up to 7 sponsors



## Silver Sponsor

- Complimentary space of 15 m².
- Logo placement in essential materials.
- Opportunity for a small specialized workshop.
- Support through digital channels.
- Logo placement in all printed and digital materials + official website + social media pages.



The Silver Sponsor up to 10 sponsors

An additional 16% general sales tax will be added to the above prices

All packages are customizable to align with partners' marketing goals

# JIFEX in Media





# A Gate into Logistics Innovation

The exhibition and conference will be held at the Aqaba International Exhibition Center (AIEC).

- **Spacious Areas:** 20,000 m<sup>2</sup> built-up area and 66,000 m<sup>2</sup> outdoor space.
- **Strategic Location:** West of King Hussein International Airport for easy international access.
- **Advanced Infrastructure:** Modern facilities for exhibition and conference experiences that meet global standards.

# Contact & Booking Information

**Landline:** +962 6 5824 568

**Mobile:**

- **International Inquiries:**

+962 7 9567 6926

- **Local Inquiries**

+962 7 9613 3023

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+962 7 9714 6101

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International Promoters CO. for Marketing & Exhibition