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Aqaba - Aqaba International Exhibition

Center (AIEC)

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Shaping the Future of Logistics Across Continents

At the Crossroads of Global Trade A new dawn in logistics emerges as the Middle East rapidly rises as a dynamic hub for trade. Driven by visionary strategies and unprecedented investments, Aqaba, Jordan's coastal gateway, stands at the forefront of this transformation.

Global Investment Hub

Aqaba has witnessed over \$26 billion in investments in recent decades, with more than \$2 billion allocated to logistics infrastructure projects. These investments have expanded ports and airports, enhanced storage capacities, and strengthened transport networks, positioning Aqaba as a key driver of regional logistics growth.

Digital and Economic Artery

Aqaba is not just a port; it is a digital and economic artery, handling over 30% of Jordan's global trade flows.

Supported by advanced digital infrastructure, it serves as a vital logistics and supply chain hub.

Gateway to Global Markets

Jordan provides strategic access to over one and a half billion consumers through trade agreements with the United States, the European Union, the UK, and 17 Arab countries within GAFTA. Aqaba is the ideal launch point to markets in the Middle East, Africa, Europe, and beyond.

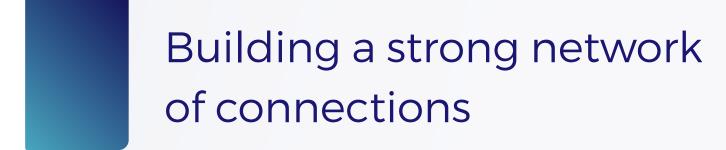
Modern Operating Systems

Aqaba's customs system has recorded significant increases in cargo activity. Authorities are enhancing digital systems for electronic tracking, customs clearance, and data integration between ports, airports, and logistics zones, aligning with global transport and logistics advancements.





JIFEX Aqaba 2025 is the premier event uniting Jordan's and the world's shipping and logistics ecosystem. Our mission is to cement Jordan's role as a global logistics hub, providing a dynamic platform that delivers tangible business outcomes.





Gaining access to business opportunities and investment prospects

Discovering the latest innovations in logistics

Engaging in discussions and dialogues contributing to the development of the sector

Strengthen presence in both Jordanian and international markets



The conference is held in a strategic location in Aqaba, ensuring easy access and bridging since Aqaba has proven its vital role as a logistics hub, supporting trade flows and meeting the needs of neighboring countries during challenges and crises.

Central Hub: Jordan's only coastal city on the Red Sea, connecting Asia, Africa, and Europe through a world-class port and airport.

Business-Friendly Environment for Growth: Appealing tax incentives, simplified customs procedures, and no restrictions on foreign ownership or currency exchange.

Integrated Economic Power: An Integration of investment, trade, and tourism within a dynamic and sustainable ecosystem.

Investment Opportunities & Advantages of Aqaba Special Economic Zone Authority (ASEZA)



Cross-sector incentives:
Benefits available for both public and private sectors.



50% discount on customs duties for goods originating from the Aqaba Special Economic Zone (ASEZ).



5% corporate tax on net profits.



No restrictions on foreign currencies.



0% income tax on stored transit goods.



0% customs duties exemptions.



Centralized governance model.



50% discount on Suez Canal fees for goods shipped via ASEZ.



40% discount on handling fees for transit goods.



0% income tax on stored or re-exported transit goods.



Stable laws and regulations ensuring predictability for investors.

JIFEX 2025 Conference Key Pillars Driving the Development of Shipping, Clearance, and Logistics

The conference activities extend over two days alongside the exhibition, led by global experts, regional leaders, specialists, and academics. The focus is on innovative solutions in the logistics sector to enhance business readiness for a more advanced and developed future.

Main Pillars

The Future of Logistics Regionally and Globally: Drawing pathways of expansion and innovation across Jordan and the region, turning challenges into growth opportunities.

The Transformation of Modern Ports: Discussing the latest ports operations and management technologies, and their expansion to boost competitiveness.

Air Freight: Addressing challenges of capacity, costs, and regulations through the exchange of expertise and practical solutions that strengthen efficiency and international connectivity.

Land Freight: Finding solutions for border differences and infrastructure disparities through improved linkages and the adoption of digital systems to reduce transit time.

Regulatory and Legislative Frameworks: Reviewing and updating laws and policies to support a more attractive investment environment.

Supply Chain Digitization: Reviewing applications of artificial intelligence, automation, tracking, and predictive analytics to enhance supply chain efficiency.

Sustainability in Shipping and Transport: Researching fuel alternatives, reducing carbon footprint, and adhering to global environmental standards.

Human Capital Development: Highlighting the role of universities, maritime and aviation academies, and training institutes in raising the competence of the workforce in logistics.

Investment, Finance, and Insurance: Opening channels linking projects and capital, facilitating access to innovative financing, and expanding insurance services.

E-Commerce and Advanced Logistics: Developing smart storage and "Last Mile" delivery solutions to support e-commerce growth.

Customs and Digital Transformation: Highlighting the role of customs in simplifying procedures, accelerating goods movement, and streamlining operations through advanced digital solutions.

Cybersecurity: Strengthening protection for the sector against increasing threats.



JIFEX works on enhancing communication among participants and creating the appropriate environment for concluding deals and partnerships, by allocating fully equipped halls within the exhibition and conference activities.

Participants can book appointments in advance to meet with partners, investors, or any other relevant entity, according to a schedule of meetings organized in advance by the conference management.

This environment provides opportunities for B2B Matching and building strategic partnerships in a direct and effective manner.

The goal is for every participant at JIFEX to gain tangible value: a wider network of relations, new ideas, and practical cooperation opportunities.

The agreements to be signed between various parties will be recorded as Success Stories, covered and published during and after the conclusion of the exhibition and conference.

Networking activities will be held throughout the exhibition to provide the best opportunities for communication and interaction.

Opening the field to view the capabilities of youth and the workforce active in these fields.



JIFEX Business Community

- Aqaba Special Economic Zone Authority (ASEZA).
- Aqaba Development Corporation (ADC).
- Free and Development Zones.
- Industrial Cities.
- Customs.
- Shipping, land transport, air freight.
- Express shipping and global logistics services (3PL/4PL).
- Offshore Transport Companies.
- Suppliers of transport-related vehicles.

- Ports.
- Airports.
- Railways.
- Ship Maintenance Yards (Dry Docks).
- Freight Forwarding Companies.
- Transport Means and Technologies Companies.
- Shipping Companies with Large Vessels (High Seas and Oceans).
- Industrial and Maritime (Marina) Companies.
- Oil Tank Farms and Warehouses
- Oil and Petroleum Products Storage & Distribution Facilities
- Jordan Petroleum Refinery Company (JPRC)
- Energy and Renewable Energy Sectors

JIFEX Business Community

- Telecommunications and information technology companies (artificial intelligence, security, cybersecurity, control and monitoring systems).
- Energy and fuel sectors.
- Alternative energy.
- Oil storage facilities and related services.
- Exporters, importers, and supply chain providers.

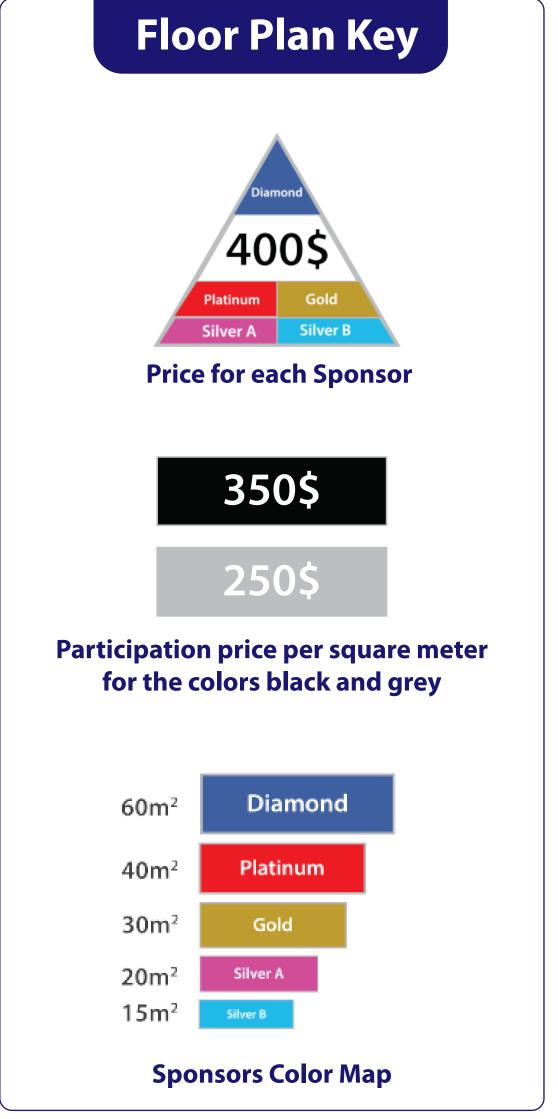
- Packaging and wrapping companies.
- Paints and coatings industry.
- E-commerce and last-mile solutions.
- Banks, finance, and exchange companies.
- Insurance companies.
- Recruitment companies specialized in hiring and managing ship crews.

JIFEX Business Community

- Startups and entrepreneurs.
- Security and cargo protection companies and warehouses.
- Food and beverage service providers.
- Engineering and architectural design firms for cities and coasts.

- Embassies.
- Tourism, travel, and tours offices.
- Tourism promotion authorities.
- Companies manufacturing professional clothing and public safety equipment.





Sponsorships Your Leadership Starts Here

Sponsorship Categories

Strategic partner for conference & exhibition

120,000\$

A customized package tailored to objectives and includes:

- Distinguished and exclusive spaces for display and interactive activities.
- Full leadership of the event's visual identity.
- An integrated marketing campaign before, during, and after the conference (advertisements, content, media, public relations).
- Opportunity to deliver a keynote speech in the opening session.
- Prominent display of the logo in all official materials, advertising, and promotional content.
- Direct connection with official bodies and organizing committees.
- Logo placement in all printed and digital materials, the official website, and social media pages.



\$80,000

- Complimentary space of 60 m².
- Distinguished presence in all materials.
- Logo placement in the marketing campaign + media campaign.
- Opportunity to deliver a speech in the opening sessions.
- Extensive media campaign (television coverage, digital platforms, press coverage).
- Exclusive interviews and feature articles in partner media outlets.
- Logo placement in all printed and digital materials + official website + social media pages.

The Diamond Sponsor up to 3 sponsors

Additional Benefits for Strategic and Diamond Sponsors

Category	Main Benefits	Additional Details
Identity & Status	Official Media Partner Title of JIFEX 2025	Logo placement in all printed and digital materials + official website + social media pages
Access & Coverage	Priority access to speakers and VIP guests	Exclusive interview opportunities + dedicated media lounge space inside the exhibition
Media Campaigns	Logo inclusion in press releases and reports	Mention and tagging across social platforms (FB, IG, LinkedIn, X, YouTube)
Media Plan	Pre-event: teasers + press releases + paid media	During event: interviews + live updates + daily highlights
Outreach & Expansion	Paid promotions	Collaboration with strategic partners for content republishing + press section on the official website
Success Stories	Highlighting agreements and collaborations	Inclusion of Success Stories within media coverage and the final report

Sponsorship Categories



Platinum Sponsor

60,000\$

- Complimentary space of 40 m².
- Prominent appearance in event materials.
- Participation in a keynote session or delivering a presentation.
- Media coverage and dedicated marketing support.
- Highlighting in digital newsletters and press reports.
- Logo placement in all printed and digital materials + official website + social media pages.

The Platinum Sponsor up to 5 sponsors



35,000\$

- Complimentary space of 30 m².
- Strategic location for the booth.
- Logo placement in main materials.
- Support through digital channels.
- Opportunity to manage a specialized workshop.
- Logo placement in all printed and digital materials + official website + social media pages.



The Gold Sponsor up to 7 sponsors



Silver Sponsor

12,000\$

- Complimentary space of 15 m².
- Logo placement in essential materials.
- Opportunity for a small specialized workshop.
- Support through digital channels.
- Logo placement in all printed and digital materials + official website + social media pages.



The Silver Sponsor up to 10 sponsors

An additional 16% general sales tax will be added to the above prices

All packages are customizable to align with partners' marketing goals

JIFEX in Media Live Video 000



The exhibition and conference will be held at the Aqaba International Exhibition Center (AIEC).

- **Spacious Areas:** 20,000 m² built-up area and 66,000 m² outdoor space.
- Strategic Location: West of King Hussein International Airport for easy international access.
- Advanced Infrastructure: Modern facilities for exhibition and conference experiences that meet global standards.

Contact & Booking Information

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